



DIRECT SELLING ASSOCIATION OF MALAYSIA
(Registered No. 2395)

APPLICATION FOR MEMBERSHIP

1. COMPANY NAME: _____

2. DATE OF INCORPORATION: _____

3. DATE OF OPERATION (IN MALAYSIA): _____

4. TYPE OF ENTITY : Sole Proprietorship Public Listed Co
 Partnership Public Limited Co
 Private Limited Co Others *

*Please specify _____

5. DIRECT SALES LICENCE NO: _____ EXPIRY DATE: _____

6. REGISTERED ADDRESS: _____

7. BUSINESS ADDRESS: _____

TEL: _____ FAX: _____

Email: _____ Website: _____

8. AUTHORISED CAPITAL: RM _____

9. PAID-UP CAPITAL: RM _____

10. SHAREHOLDING STRUCTURE: (Add extra page, if necessary)

	<u>Name of Shareholder</u>	<u>%</u>	<u>Nationality</u>
A.	_____	_____	_____
B.	_____	_____	_____

11. ANNUAL SALES TURNOVER:RM _____
(Last 2 Years)

RM _____

12. NO. OF STOCKIST *: _____

13. NO. OF INDEPENDENT DISTRIBUTORS *: _____

14. NO. OF SALES PERSONNEL * : _____

* fill where applicable

15. NO. OF EMPLOYEE: _____

16. COMPENSATION PLAN

MULTI-LEVEL

SINGLE-LEVEL

SINGLE LEVEL/
MAIL ORDER

OTHERS: Please specify _____

17. PRODUCT RANGE (tick where applicable)

____ Nutritional Products *

____ Skin Care and Cosmetics *

____ Homecare

____ Home Appliances

____ Toys

____ Leatherware

____ Apparel

____ Houseware

____ Educational Products

____ Electronics Products

____ Personal Care

____ Others, please specify _____

* Complete APPENDIX I

18. DISTRIBUTOR JOINING FEE: RM _____ STARTER KIT Yes/No

If YES, any products included Yes/No

If Yes, please state total value of the products RM _____

19. SUBSCRIPTION/ANNUAL FEE (If any) : RM _____ Purpose: _____

20. NAME OF TRADE OR PROFESSIONAL ASSOCIATIONS WHERE YOUR ORGANISATION IS A MEMBER (IF ANY):

LIST OF MANAGEMENT PERSONNEL

NAME: _____ CEO/MD/COUNTRY MANAGER *

NAME: _____ ED/GM *

NAME: _____ FINANCIAL CONTROLLER/MANAGER*

NAME: _____ SALES/MARKETING MANAGER *

PRINCIPLE NOMINEE: CEO/MD/COUNTRY MANAGER/ED/GM *

ALTERNATE NOMINEE (The principle nominee can nominate)

NAME: _____ POSITION: _____

DECLARATION

I, _____ MD/CEO/Country Manager/ED/GM*

of (Applicant Company), _____ hereby declare

- that we will abide to the Association Constitution and Code of Conduct.
- that no regulatory action has been taken, or is pending against the company within the 5 (five) years period or less prior to the application for membership.
- that the information provided herein is true and correct.

NAME: _____ POSITION: _____

SIGNATURE: _____ DATE: _____

* delete whichever is not applicable

DOCUMENTS TO BE SUBMITTED WITH APPLICATION ARE:

1. **Articles of Incorporation/Memorandum of Association**
2. **Audited Statement of Accounts for the past 2 years**
3. **Details of Directors of Company –Form 49**
4. **Company details –Printout from SSM**
5. **A copy of Direct Sales Licence**
6. **A complete set of starter kit with the following contents:**
 - **Company profile**
 - **Distributor Rules & Regulations**
 - **Distributor Application form**
 - **Marketing/compensation plan**
 - **Products Catalogues**
 - **Products price list**
 - **Sales Contract**
 - **Buy Back Policy**
7. **List of Nutritional Products/Skin Care & Cosmetics/Food products
(as per APPENDIX 1 attached)**
8. **Letter of approval for other products:**
 - **Electrical products – Energy Commission of SIRIM**
 - **Product with Radioactive Ingredient – Atomic Energy Licensing Board**
 - **Educational products – Ministry of Education**

Please complete the form and return together with the above documents to the following address:

**THE SECRETARIAT
DIRECT SELLING ASSOCIATION OF MALAYSIA (DSAM)
Unit 1702, 17th Floor, Block A
Damansara Intan
No. 1 Jalan SS 20/27
47400 Petaling Jaya
Selangor Darul Ehsan**

For further enquiries, please contact us @ 03-7726 9232

List of Nutritional Products/Skin Care and Cosmetics/Food/Others

APPENDIX I

No.	Product Name	Date Of Marketing	MAL. No. (PBKD) (Health Supplements /Traditional Products)	Notification No. (BPFK) Skincare & Cosmetics	KKLIU No. (MAB) Catalogues leaflets	Approval from (BKMM) Labels & Brochures for Food Products	Others

- Note:** PBKD- Pihak Berkuasa Kawalan Dadah, Kementerian Kesihatan Malaysia (Drug Control Authority)
BPFK- Biro Pengawalan Farmasekutical Kebangsaan (BPFK)
KKLIU- Lembaga Iklan Ubat, Kementerian Kesihatan Malaysia (Medical Advertisement Board)
BKMM- Bahagian Keselamatan dan Kualiti Makanan (BKMM)

If space provided is not sufficient, please attach the rest of the information on a separate list.

Prepared By: _____ Designation: _____